

Mediatext Arabesque Production

Sylvia Stocker

Following her training at the Zürich Tanz-Theater-Schule and the Alvin Ailey American Dance Center in New York, Sylvia Stocker (born 1970) dances professionally in Europe, the USA and Asia such as with 'The American Dance Company New York'. She also appears in music videos (including with Charlotte Kelly), in TV commercials (for Squash Juice, Southern Comfort etc.), on television programmes (Switzerland, Germany and the UK) and in musicals ('Best of Broadway'). Sylvia occasionally works in the world of fashion as a model (Versace, G-Star, Triumph etc.). During her dance career, she lives in Zurich, Paris, London and New York.

In 1999 Sylvia Stocker founds Arabesque Production in Zurich. The company specialises in choreography, show concepts and stage direction and creates commercial and cultural productions for events, fashion, film, TV and the theatre. Its illustrious list of references includes clients such as the Cirque du Soleil, Christian Dior and Bank Vontobel.

As Creative Director and Choreography, Sylvia Stocker mainly focuses on her great passion: choreography. She discovers her fascination for this aspect of dance while training in New York, during which time she takes advantage of the opportunity provided by the Broadway Open Sessions to present her choreographies. Since then, her creations have entranced tens of thousands of people around the world. Sylvia is inspired by dance styles such as modern dance, jazz and ballet and seeks out the challenge of combining her creativity with the latest musical developments. "The fascination lies in playing with the familiar at the same time as experimenting with the extraordinary," she says.

Alongside her wealth of artistic experience, Sylvia also has profound business knowledge thanks to a banking apprenticeship, a Swiss school-leaving diploma in Economics and a Bachelor of Business Administration (BBA) degree from the Graduate School of Business Administration in Zurich (GSBA).

arabesque production

We create commercial and cultural productions for events, fashion, film, TV and the theatre.

Show concept

for stage and fashion shows, events and film. We draw on our ideas, expertise and research to write the story of the production. *Inspiring and moving. Meaningful and clear.*

Stage direction

for events and/or artistic direction. We present the artists, ambiance and technical aspects to full effect. *Fascinating, magical and perfectly executed.*

Choreography

including casting, booking of artists, dancers, models and selection of music, costumes and make-up. The connection between the human body and rhythm leads to highly expressive choreography. *Wicked, wacky and wild. Racy or poetic.*

References

Agent Provocateur
Bank Vontobel
Bleu TV
Biathlon Weltcup
Carl F. Bucherer
Chantal Pochon / Chic Happens
Christian Dior
Cirque du Soleil
Com Event AG
Elim Entertainment GmbH
Ericsson
European Outdoor
GAB TV Paris
Giorgio Armani
Gucci
Intersport
Irmia
Jung von Matt
Kaufleuten Zürich
LVMH
Marti Communications
Mercedes Benz
Michael Kors
Millers Studio Zürich
Miss Suisse Romande
Neue Zürcher Bank
Nokia
Odysseus Theater
Orgazmik Fashion Night
Park Hotel Vitznau
Polo Open
Ringier TV
Rudra Béjart
SF DRS
Vanessa Mae
Venice Beach
Viseca
x-act AG live communication
Yves Saint Laurent